

Data Deep Dive: Education

Featuring: Cecilia Holden & Dr. Holly Heard

December 12, 2023

www.statesforthefuture.org



**STATES FOR
THE FUTURE**

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Key takeaways:

Data Deep Dive: Education - *December 12, 2023*

- **Aligning to north stars:** myFutureNC has three cornerstone goals that they track progress towards by measuring specific metrics. The north star metrics also allow local communities to track their contributions to their goal of 2 million credentialed adults in the state of North Carolina by 2023
- **Let the data do the talking:** myFutureNC has found success in shaping policy by maintaining their non-partisan, data first approach. They rely on data to inform policy makers and show the importance and success of their work.
- **Present the *right* data, not just data that's right:** When presenting data to stakeholders led to friction, myFutureNC pivoted to present numbers that highlight the same problem but from a different perspective. This approach has won over key partners who might have otherwise been unwilling to collaborate if the data was perceived in a way not intended.
- **Disaggregated data can be used in targeted conversations:** myFutureNC has invested in building disaggregated data sets and dashboard tools in order to to pull the most relevant data set for a specific conversation. For example, data that was parsable by location was used in a regional discussion of progress and improvement areas.



STATES FOR THE FUTURE

A Data to Policy Network

States for the Future is a **learning community** bringing state policy professionals together around **data**, **research**, and **action**.

Learn more & explore our data platform: www.statesforthefuture.org

Our Shared Values:



- We know that **good policy is grounded in quality data and research, not ideology.**
- We see the necessity of making data actionable and using it to drive toward **real-world solutions.**
- We believe that states should be guided by **long-term strategic plans** to address the many challenges they face.
- We value the role of tracking and **understanding equity gaps** in developing meaningful solutions.
- We recognize that there are multiple approaches to developing solutions. The **diversity of our organizations and states is a strength** that can be leveraged to achieve shared goals.
- We are committed to **collaborating and sharing best practices** so we can build capacity within our individual organizations and drive innovative policy-making

Today's Speakers: Cecilia Holden

CEO & President,
MyFutureNC



myFutureNC is a statewide nonprofit focused on educational attainment and is the result of cross-sector collaboration between NC leaders in education, business, and government.

myFutureNC promotes work of all sectors and helps find and fill gaps to drive educational access and attainment outcomes that align with and fulfill employer needs.

Today's Speakers: Dr. Holly Heard

Vice President of Data
and Analytics, Texas
2036



Texas 2036 is a nonprofit building long-term, data-driven strategies to secure Texas' continued prosperity for years to come.

Texas 2036 engages Texans and their leaders in an honest conversation and offer non-partisan ideas and modern solutions that are grounded in research and data .

Upcoming Virtual Learning

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Indicators & Rankings in 2024 Free Enterprise Report

 January 19th, 2024

 1:00pm PT / 4:00pm ET

Chris Brown

Vice President of Policy & Research,
at the Common Sense Institute



Polling & How to Get Started

 February 15, 2024

 11:00am PT / 2:00pm ET

Amanda Burke, Ed.D.

Executive Vice President,
Center for the Future of Arizona

Second Annual In-Person Convening: **Save the Date!**

Join us this spring in beautiful Tempe, AZ to gather for our second annual in-person convening. Learn from your peers in other states on key topics like:

- Building good data products & storytelling with data
- How to engage in the policymaking process
- Navigating hot policy topics as non-partisan organizations
- Get smarter on solutions for key policy challenges facing our state

Tempe, Arizona | Week of March 3, 2024

